

Konstandinos Goumenidis

arkudawebdesign.com - 415.323.0433 - giasou@arkudawebdesign.com

EXPERIENCE

Site Optimization Associate

June 2012 – Present

Art.com Inc., Emeryville CA

Identify where and what to test on our domains across all brands and international sites
Create test goals, hypothesis, and projections using web analytics data
Make wireframes, mocks, and flows for tests
Use WebTrends Optimize to set up, segment, target, and execute A/B and Multivariate tests
Work closely with our technology, UX, and design departments on recommendations from test results

Front-End Web Developer Contractor

July 2011 – January 2013

The Urban Safari, San Francisco CA

Create web pages using HTML, PHP, JavaScript, and CSS
Update and maintain website
Create graphics using Adobe Creative Suite

Front-End Web Developer Contractor

May 2011 – June 2012

Matches That Matter, Oakland CA

Create training tutorials for staff on how to use CMS of website
Create custom template using PHP, JavaScript, jQuery, HTML, and CSS
Integrate website into WordPress

Front-End Web Developer Contractor

December 2010 – October 2011

4G-2-World, Tracy CA

Communicated with back-end programmer and owners
Implemented front-end design using HTML, CSS, jQuery and JavaScript
Designed overall look of website and company branding

EDUCATION

The Art Institute of California – San Francisco

June 2012

Bachelor of Science, Web Design & Interactive Media
GPA 3.5

SKILLS

Coding Languages:

HTML5
CSS3
JavaScript/jQuery
PHP
MySQL

Software:

WebTrends Optimize
Adobe Master Suit
Microsoft Office Suit
After Effects

Other:

Google Analytics
UX/UI
Mobile
E-Commerce
Database Design
Photography
Conversion Optimization
Project Management
Product Management
Web Best Practices
SEO/SEM

